



William Courtney

will@wc.nu | 215.720.5114

Employment History

Pep Boys (5/2004 - 11/2006):

Freelance Production Artist Responsible for editorial changes and updates to printed material and collateral. Position also included preparing materials for release for printing. **Night Shift Supervisor** Responsibilities include overseeing production of circulars for nation wide distribution. Design changes and alterations of said circulars necessary for different markets. Updates and design changes to in-store signage and print materials. **Graphic Designer, as a consultant** Working closely with the Art Director, designing creative for weekly circulars, as well as working on instore signage and other promotional materials. Also filled in as product photographer when staff photographer was unavailable.

Pegasus Communications (8/2005 - 8/2006): Lead Graphic Designer

Responsible for creating the brand identity of Pegasus' chief consumer product, Xanadoo, High-Speed Wireless Internet as well as creation of various media pieces for print, web and television. Also worked closely with various agencies and designers in tasks that ranged from instore promotions and package design, to interior design of Xanadoo Retail stores. Responsible for directing freelance graphic artists on site when needed.

Falco Design (8/2002 - 2/2004): Graphic Designer

Projects included work on various print materials as well as for websites, interactive CD's and screensavers. Clients included Amerada Hess, Motorola and NYU. Job duties involved working closely with both client and art directors to provide a final work that is creatively pleasing as well as unique.

Aetna U.S. Healthcare (3/2002 - 5/2002): Freelance Production Artist

Called in to help facilitate the production of new print materials. Interacted with staff graphic artists to ensure consistent look and feel for a wide variety of brochures and catalogs.

ASI Show (3/2001 - 7/2001): Graphic Designer

Creation of direct mail pieces and informational documents.

iSun Networks (8/00 - 1/01): Mid-Level Designer & Illustrator

Designed Flash-based Web sites from concept-to-completion for the Virtual Student Union, including Lifestyles, Entertainment, Careers, and more. Partnered with Content Producers to ensure that all Websites were as distinct as possible.

RCN Corporation (8/97 - 8/00): Graphic Artist & Web Designer

Designed Print projects including brochures, postcards, advertising, and numerous promotional items in various mediums. Designed the Commercial Sales Site and many case studies and mockups of the internet site.

Fantasia Accessories (1/97 - 8/97): Graphic Artist

Created concept art for the production of children's hair accessories. Clients included Warner Brothers, Nickelodeon's Rugrats, Scooby Doo, and Disney's Little Mermaid.

Application Experience

(in order of effectiveness)

Adobe Photoshop CS2

Adobe Illustrator CS2

Adobe InDesign CS2

Quark XPress 7

Adobe Acrobat 7

Macromedia Dreamweaver MX

Macromedia Flash 8

Adobe After Effects

Apple Final Cut Pro

Autodesk Maya 7

Other Related Skills

An experienced Illustrator, capable of doing anything from logo design to full character illustrations.

Photography experience
-Moderate. Some studio experience as well as a working knowledge of applicable equipment and set-up.

Experienced in setting up and maintaining a Macintosh computer environment.